vmobify

CASE STUDY

Sportido is a sports discovery app that helps you find people and places to play 700+ sports.

INDUSTRY

Sports

TARGET

App Downloads

LOCATION

India

OBJECTIVE

They are having the target to increase app downloads & increase SE ranking for website

CAMPAIGN

Campaign we Executed are: Google Ads, Facebook Ads, ASO

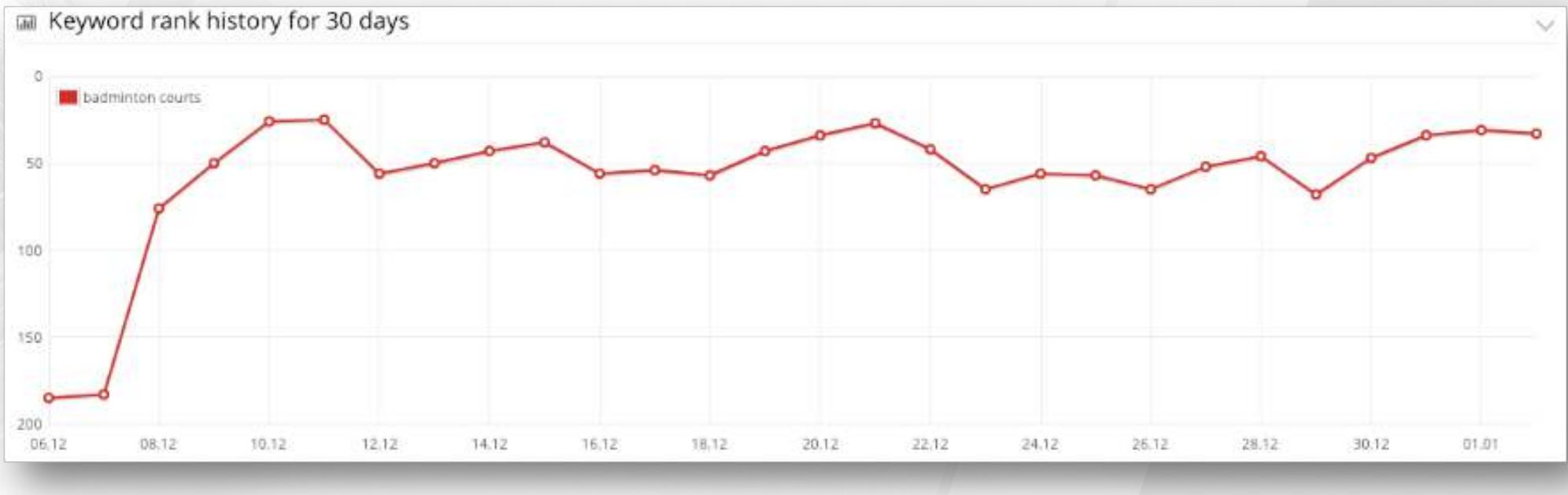
RESULTS

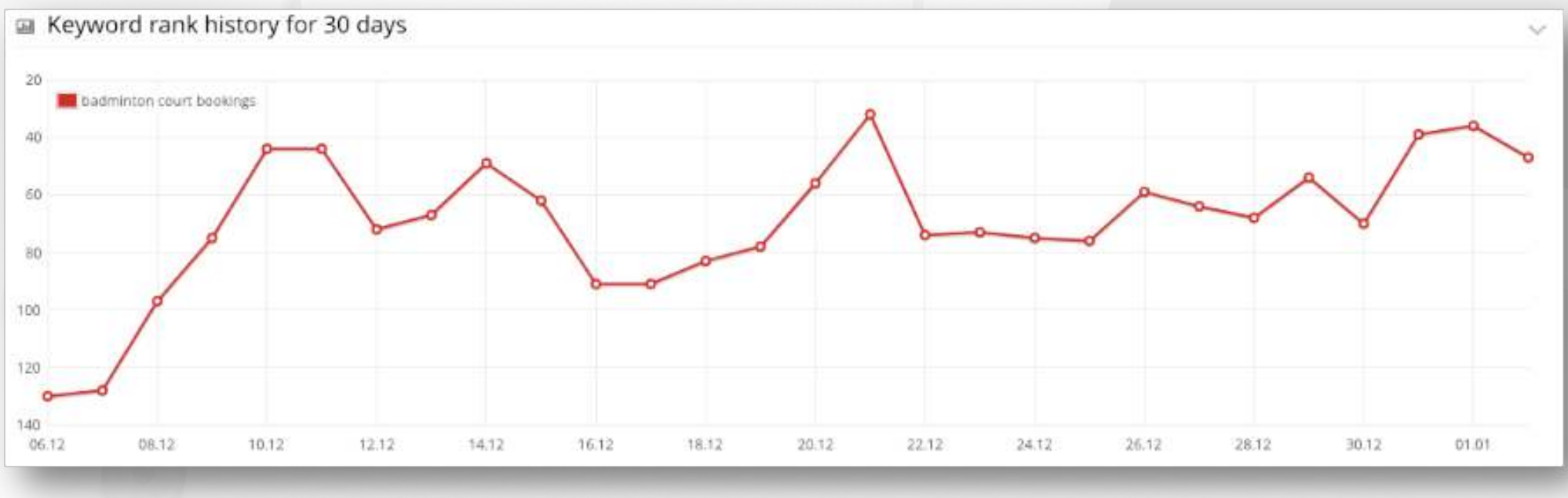
We got incredible results with ASO. We increased ranking in play store & Intalls.

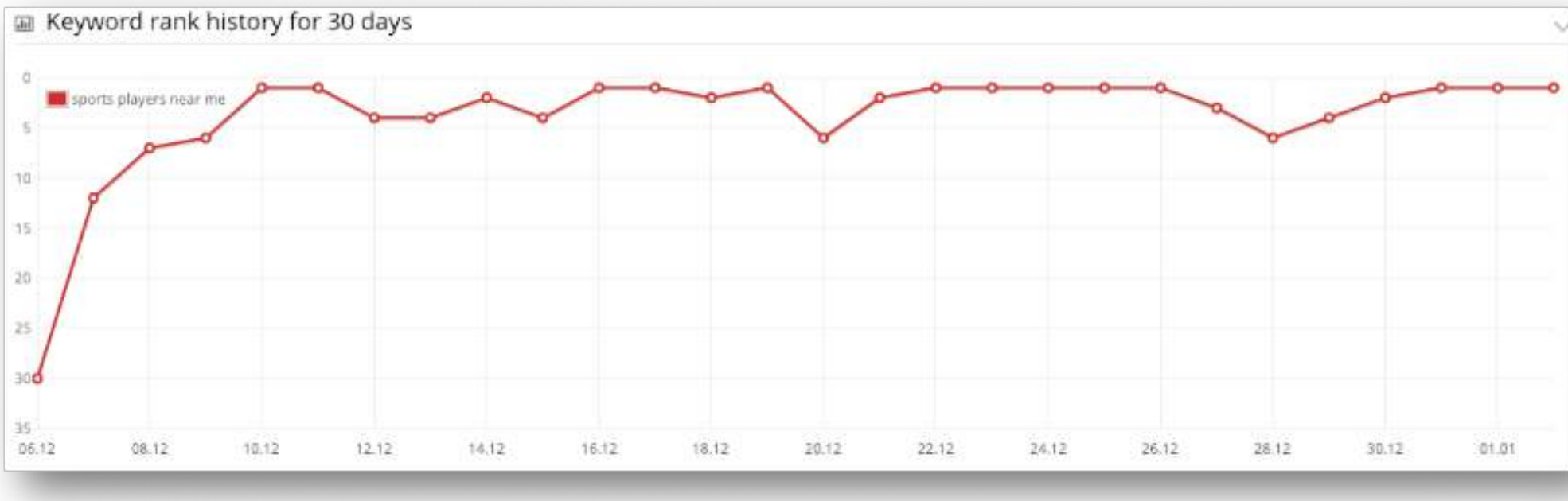
RESULTS

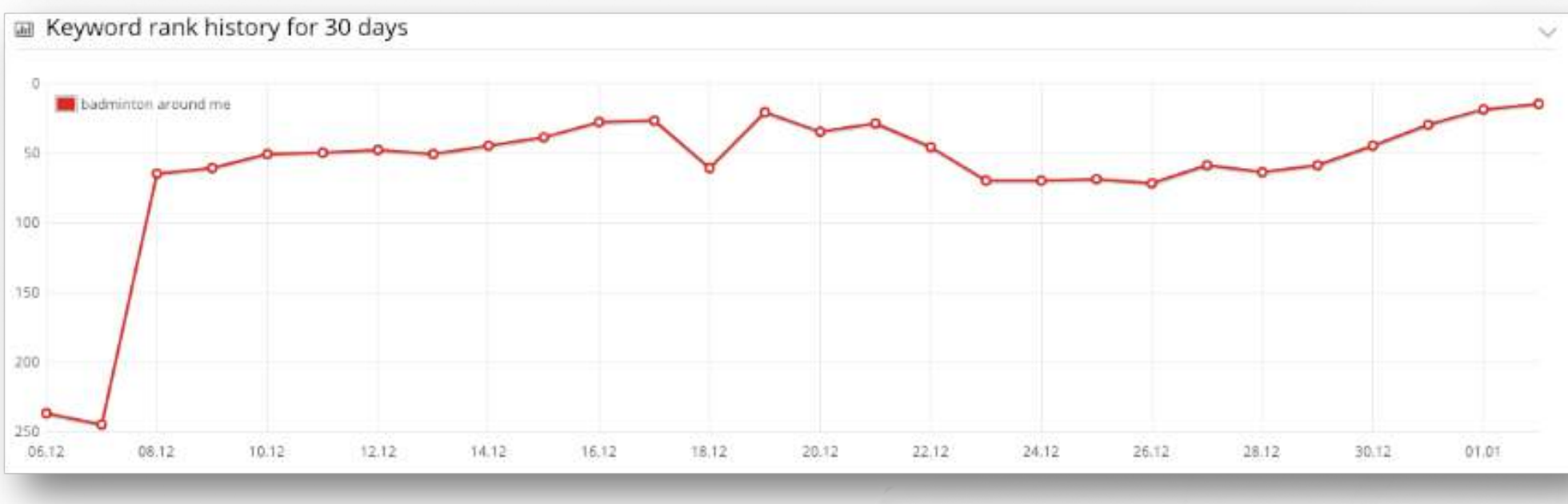
Keyword		Country	Score	Rank
find places to play sports	+ Suggest	IN	1.0	1
find sports people nearby	+ Suggest	IN	1.5	1
book badminton court	+ Suggest	IN	4.8	2
find badminton court	+ Suggest	IN	3.0	2
find cricket players around you	+ Suggest	IN	1.0	2
find cricket players near me	+ Suggest	IN	1.0	2
find nearby sports players	+ Suggest	IN	1.5	2
find people to play sports	+ Suggest	IN	1.0	2
find sports events	+ Suggest	IN	3.0	2
sports app in delhi	+ Suggest	IN	1.5	2
sports players near me	+ Suggest	IN	1.5	2
badminton courts around me	+ Suggest	IN	1.5	3
badminton players near me	+ Suggest	IN	1.5	3
book sports venues around me	+ Suggest	IN	1.0	3
find sports players	+ Suggest	IN	3.0	3
sports booking app	+ Suggest	IN	3.9	3

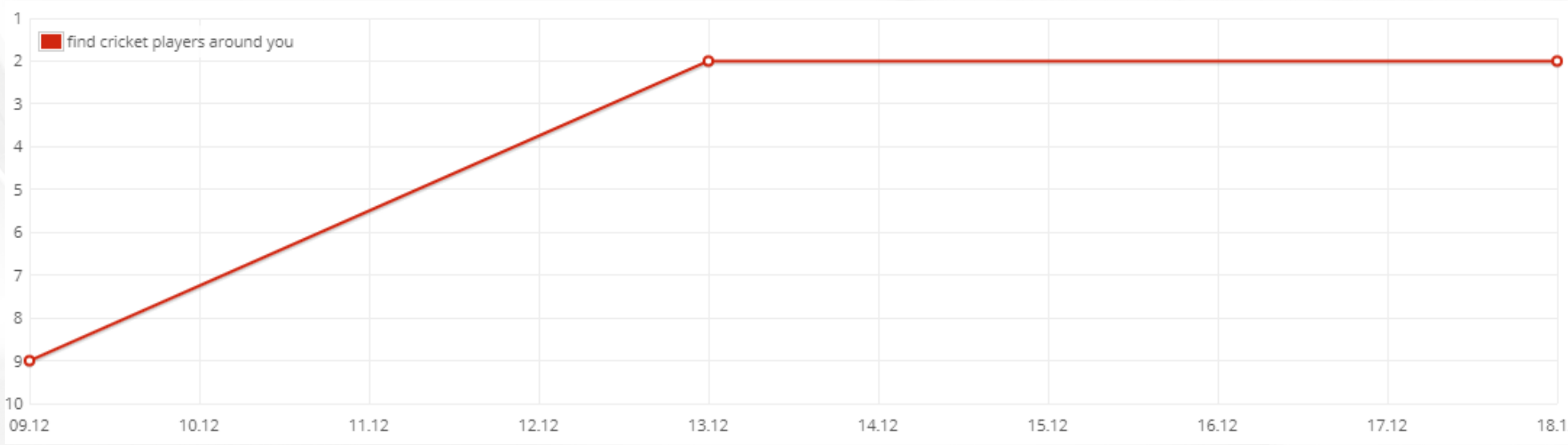
RESULTS


Keyword rank history for 30 days
badminton courts
0
50
100
150
200
06.12
08.12
10.12
12.12
14.12
16.12
18.12
20.12
22.12
24.12
26.12
28.12
30.12
01.01


Keyword rank history for 30 days
badminton court bookings
20
40
60
80
100
120
140
06.12
08.12
10.12
12.12
14.12
16.12
18.12
20.12
22.12
24.12
26.12
28.12
30.12
01.01


Keyword rank history for 30 days
sports players near me
0
5
10
15
20
25
30
35
06.12
08.12
10.12
12.12
14.12
16.12
18.12
20.12
22.12
24.12
26.12
28.12
30.12
01.01


Keyword rank history for 30 days
badminton around me
0
50
100
150
200
250
06.12
08.12
10.12
12.12
14.12
16.12
18.12
20.12
22.12
24.12
26.12
28.12
30.12
01.01


find cricket players around you
1
2
3
4
5
6
7
8
9
10
09.12
10.12
11.12
12.12
13.12
14.12
15.12
16.12
17.12
18.12